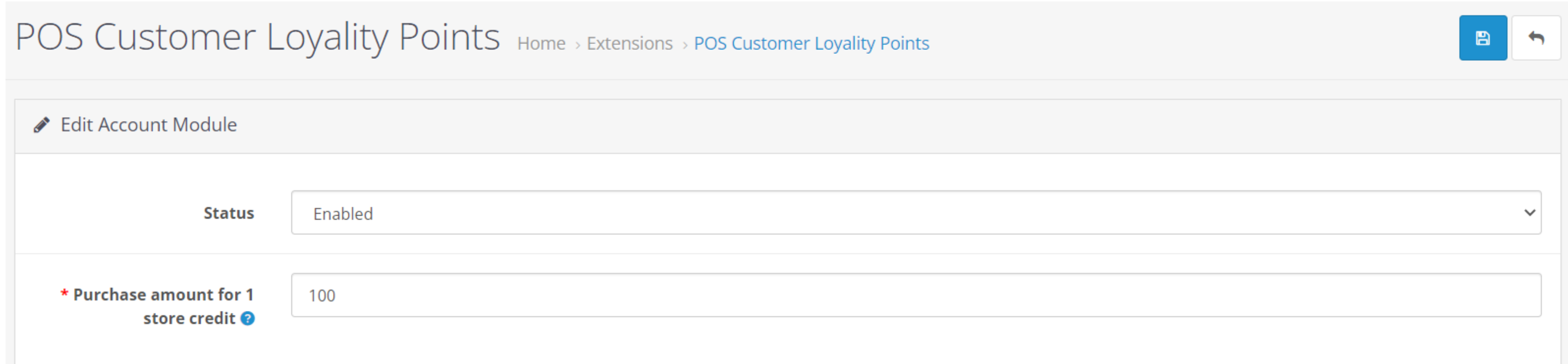


Supermax POS Customer Loyalty / Store Credit

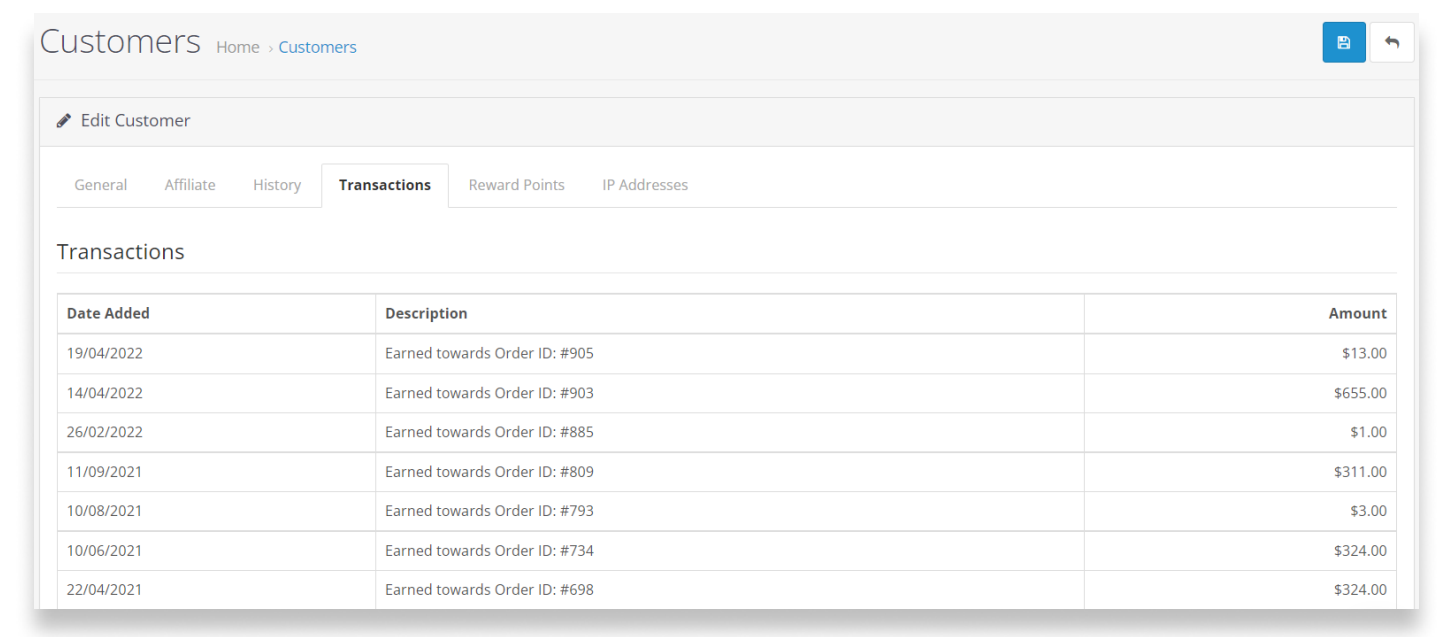
Configuration Setting



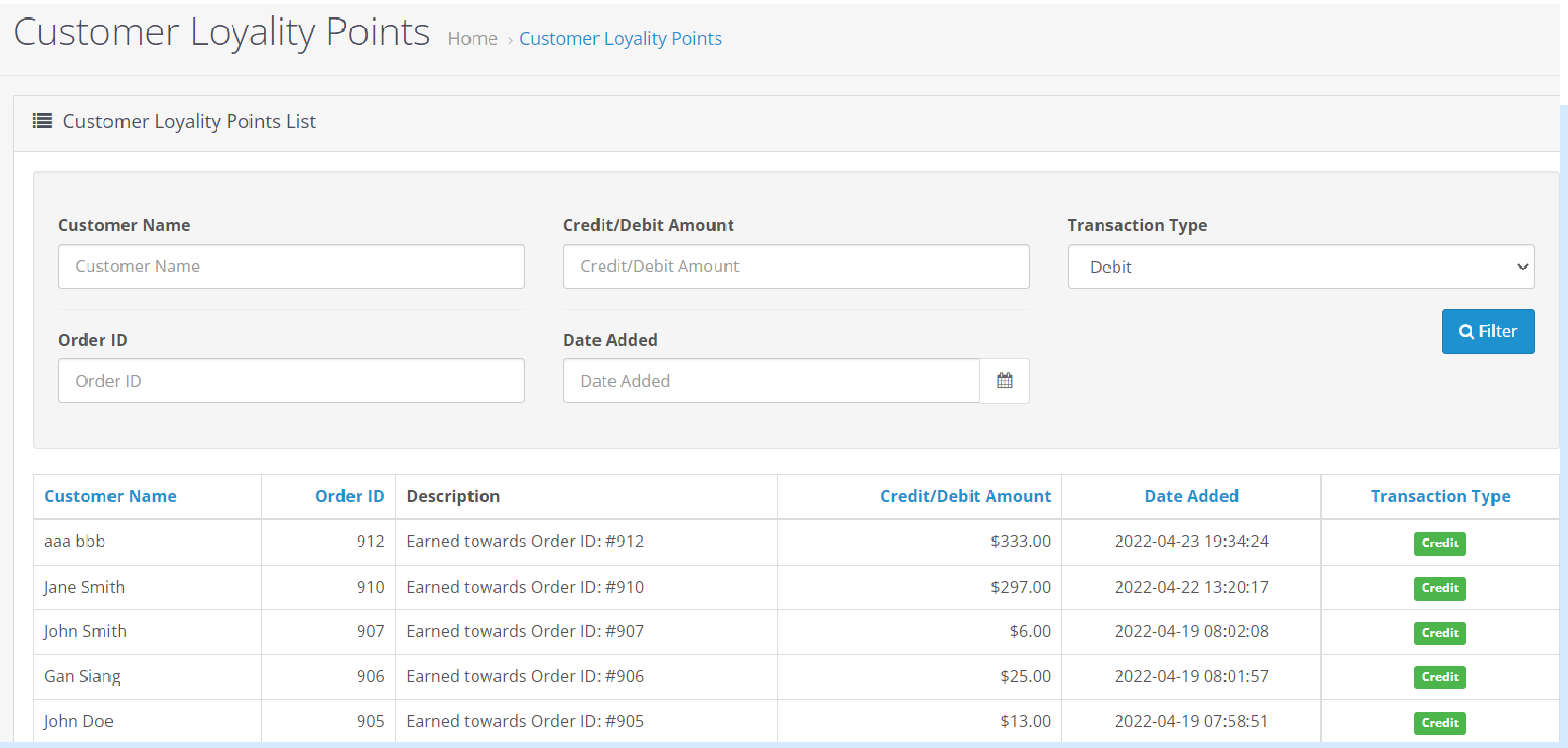
-**Status:** The admin can change the **Status of the Module** by choosing Enabled or Disabled from the drop-down menu. When the Status is Disabled then the **Customer Loyalty / Store Credit** functionality will not work.

-**Purchase amount for 1 store credit:** The customer will earn 1 store credit for the purchase of the set amount. For instance, if the admin sets the Purchase amount for 1 store credit as 1000 then \$1 will be rewarded as a store credit for each \$1000 purchase.

-The **Store Credit Amount** of each customer can be view in the Transaction detail of that customer.



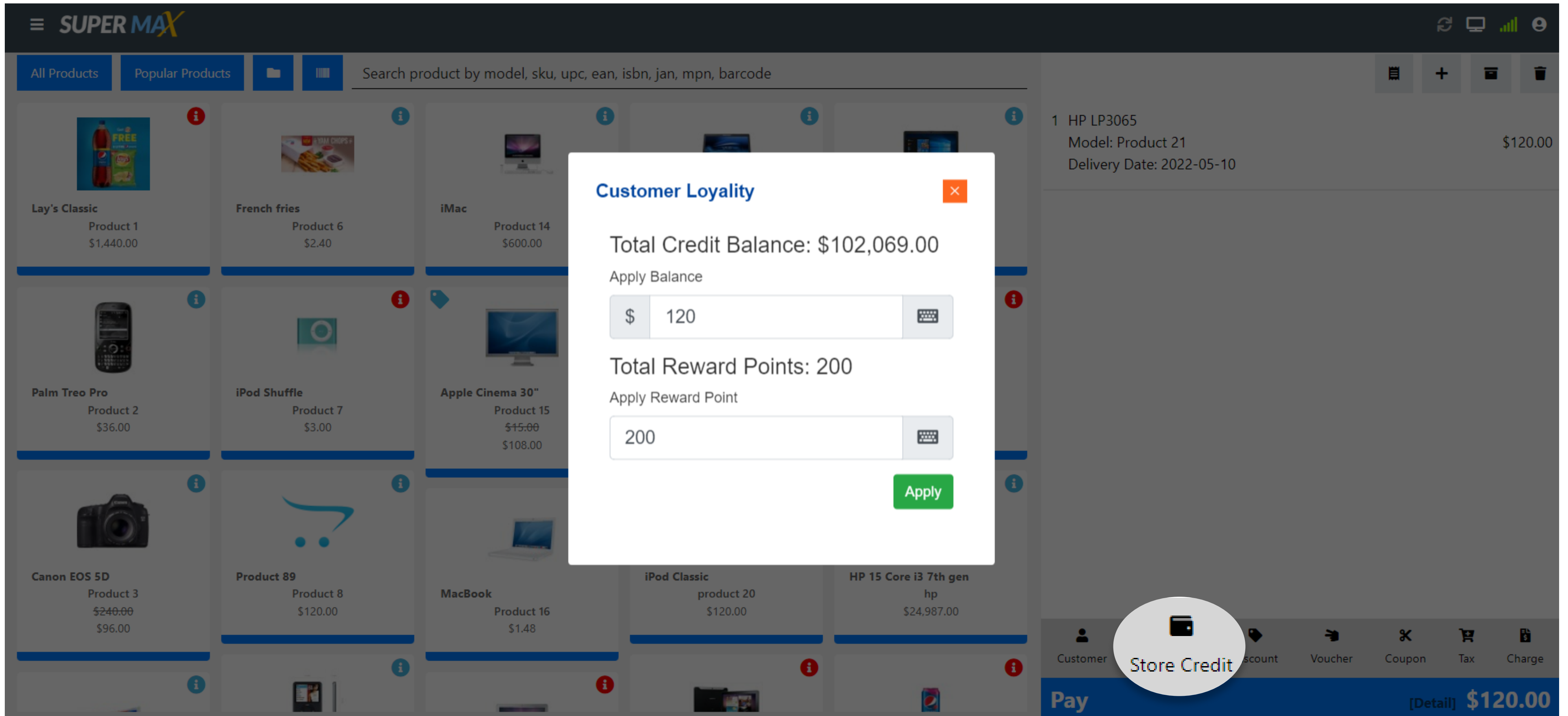
Customer Loyalty Points



-In the **Customer Loyalty Points List** the Credit/Debit amount of the loyalty points is recorded.

-The **name of the customer**, the **order ID** on which the customer earned or applied the store credit amount with a **descriptive note**, the **Credited/ debited amount**, the **date and time** when the transaction was placed with the **Transaction Type** are displayed in the list.

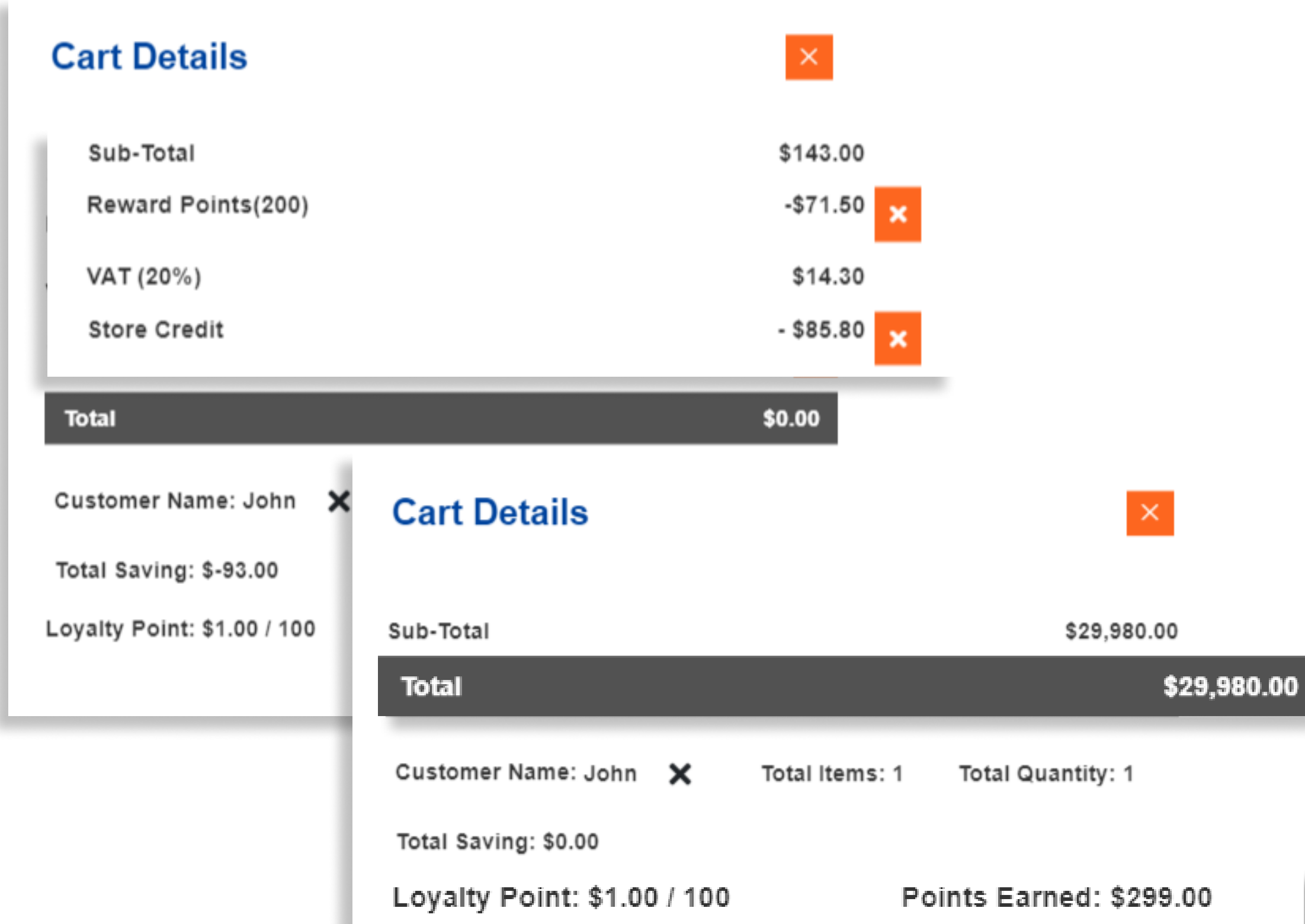
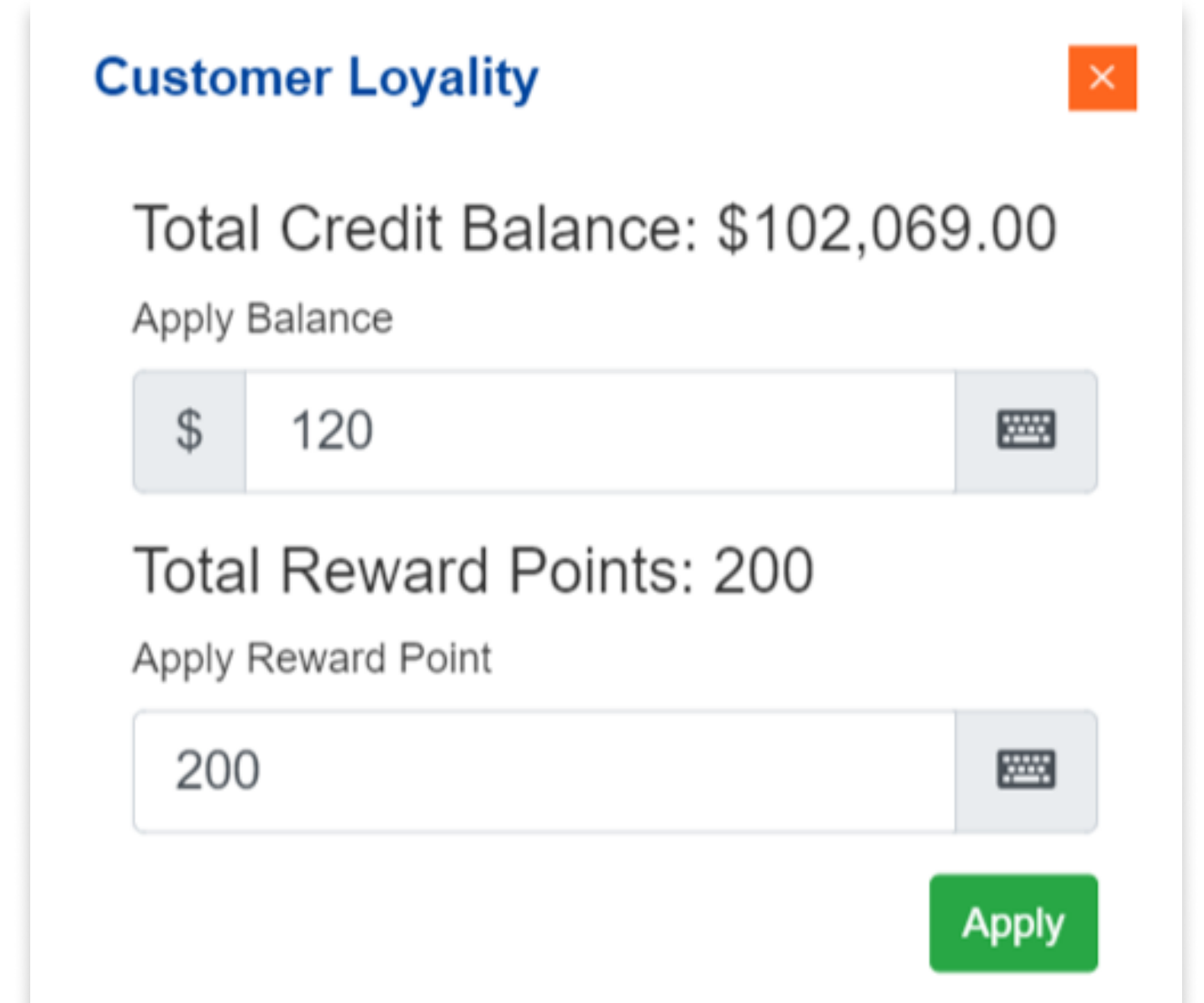
POS Terminal Store Credit



-After adding the item to the cart, the cashier can apply **Store Credit** to the transaction to reduce the total cost.

-Store Credit refers to the Customer Loyalty points, which include the **Credit Balance** and **Reward Points** earned by consumers when they place an order.

-The selected customer's **Total Credit Balance** and **Reward Points** are displayed. It can be applied if the available balance is sufficient and the points will get **debited from the total balance**.



-The deducted amount of Reward Points and Store Credit is indicated in the **Cart Details** and reflected in the total amount.

-For each order, the customer **receives a certain number of loyalty points** based on the total amount, which is credited to his or her registered account.

-The **number of points earned** during an order is also displayed in the Cart Details.



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